

Springs Municipal Advisory Council
Minutes of the Meeting
May 28, 2019

1. Call to Order: 6:30pm
Pledge of Allegiance

Roll Call: Chair Lely

Present: Vice Chair Iturri, Paz, Conlan, Goldman, Lombard, Willett

Alternates: Anderson, Wheatley

Chair Lely announced that a translator was present to assist.

2. **Approval of Minutes of April 23, 2019.** Councilperson Goldman moved to approve Minutes. Seconded by Councilperson Lombard. Motion passed unanimously.

3. **Public Comment:**

(Limited to items not appearing on the agenda)

Matt Metzler, thanked County for safer Hwy 12 bike lanes, owns a car but chooses to bike when possible, but feels devalued as a bicyclist. Lives in Sonoma, on Community Services Environment Commission, shares bike/pedestrian priorities. Urged MAC to make Springs more bike friendly. Many intersections very unsafe, especially Verano at Hwy 12. Easier to drive than walk or bike due to hazardous turn signals. Hopes the Springs Specific Plan includes these priorities. A big problem is the lack of crosswalks, and intersections where there are barriers. Need better crosswalks to bike or walk around Springs. He pays County taxes for transportation, wants money spent on transportation for people not individual cars. Requested Springs get more bike racks. One parking space can accommodate 4 bicycles. In Portland, OR, business owners call bicyclists “rolling wallets” because when someone accesses a business w/o parking hassles, the business benefits. Springs needs to be prepared in advance for climate protection and the Green New Deal.

Holly, of Sonoma Valley Climate Coalition. Concerned because she read they are talking about taking away the bike lanes. She sees children biking to school, people commuting on bikes at night. If bike lanes are eliminated, lose that option and any safety. Concerned about area by El Molino, where people parking nearby are multi-car families; eliminating bike lanes won't help Springs businesses or residents. Ticketing people won't work. There is no law enforcement in Springs. Request community work for other options than removing the bike lanes. Thanked the Council.

Rich Lee, Chair, of Springs Community Alliance, meeting Wednesday, June 19th, “A Community Gathering”, to celebrate and recognize accomplishments, and identify existing, continuing challenges in Springs, offer opportunities to get involved, join new committees. 6:30 Springs

Community Hall/Grange. Please share info.

Janice, 30 year resident, raised her children and grandchildren here. Commented on bike lanes. Lives on Hwy 12, loves highway improvements, suggested County make one side of street just for the bikes and other side for cars. She is a pastry chef at Whole Foods, also an Air B&B host, has no problems w/ parking, noise, parties, neighbors; is a host-occupied business. She enjoys drought tolerant succulents, and is a bee keeper/ land steward. Described planter project she did for community. Sonoma Materials donated materials and transported. Wants to expand project and needs a workforce/help from community. One idea is remove agave plant in poor location and transport to firehouse. Handed out a paper for people to sign up. Called The Beauty Project. Would emphasize drought tolerant plants. Can be an inspiration.

Gina Cuclis, Springs/Valley resident 33 years. Fought hard for years to have a bike path on highway and has worked to promote an off-highway bike path too. Springs Specific Plan build-out calls for 500 more units, wants to encourage them to ride bikes. Eliminating the bike path is going backwards, need to be forward thinking. Solve parking problems other ways. Also, can MAC please investigate where exactly the TOT (Transient Occupancy Tax) money goes, since second largest pot is from Sonoma Valley, on back of unincorporated areas, \$2.8 million from SMI alone last year. How much tax money came back to the Valley? Seems to her it is not being adequately returned to the Valley. Housing has been converted to vacation rentals, they are paying TOT. Noted the Second District (Petaluma, RP) contribute practically nothing to County TOT, but Supervisor Rabbitt will get his Supervisor's annual fund of \$100,000. for nonprofits. Same for Shirlee Zane's district. Time to ask questions about this.

Erin, of Sonoma Bicycle Coalition, meeting w/ other organizations to raise awareness about biking. Concerned about parking. Making things better for cyclists and pedestrians will make it better for drivers. Not an either-or issue. Hears stories daily in the county about people who want to ride a bike or walk or take a bus but they don't feel safe on the roads. Streets have been built for primary use of cars at expense of other modes of transportation. Every time one person walks or kids ride their bikes to school it's one less car on roads.

Dave Ransom, lives in Santa Rosa, church in Sonoma, Sonoma Valley Housing Group. Happy to see Springs MAC. Springs has more populace than city of Sonoma. Wants to focus on Springs. Trying to keep up w/ state of housing and prospective housing. Supervisor Gorin mentioned at recent Sustainable Sonoma Forum, the "Opportunity Zone" in Springs. Read the editorial in *Sundays Press Democrat*, clear the purpose of "Opportunity Zone" not to create affordable housing but to make it possible for Silicon Valley and SF young professionals and "empty nesters" to expand into area of Santa Rosa. An area has to be designated low income to qualify as an "opportunity zone." Feels that Santa Rosa will be gentrified. Could that happen in Springs? A high cost town based on tourism to expand? Could happen. Believes Santa Rosa City Council and Planning Department asked State to make SR an "opportunity zone." Only ¼ or 1/3 of State qualifies. Haven't discovered who suggested half of Springs on other side of Hwy 12 should be an Opportunity Zone. Don't know whose idea or why this happened. People want answers. Hopes MAC will keep this issue in mind. Thanked the Council.

Bob Bayen, lives closer to Madrone Rd., doesn't ride his bike into Sonoma because it's too dangerous on Hwy 12 past the Springs. Understands businesses need parking but doesn't want to eliminate bike lanes. Someday there will be a path up Hwy 12. Next thing could be the electric bikes, to make it possible for more people to ride. Knows people are buying them now. Keep the bike lanes.

Stuart M, 30 year Springs resident, added his voice to keep the bike lanes. Acknowledged parking problem, but would be going backwards to eliminate lanes.

Michael S, need to start a conversation about local road maintenance. Has met w/ County already, finds it difficult to follow road work. The low traffic roads don't get needed care, haven't seen repaving in 30+ years. There are problems w/ drainage and flooding. Neighbors call it Lake Mulberry, because a large pipe is blocked w/ silt and it floods. Would appreciate MAC looking into that.

4. Mission Statement and Purpose

Chair Lely recapped previous discussions on topic. Presentation will be for Council and Public. May or may not vote on Item.

Councilperson Paz asked about projecting the MS text on screen. Chair Lely, not possible tonight.

Chair Lely called for MS Ad Hoc Committee to introduce themselves:

Councilperson Wheatley, Councilperson Lombard, Councilperson Willett. Councilperson Willett read Draft *Mission Statement*:

The Mission of the Springs Municipal Advisory Council is to create a unified voice for the collection of unincorporated communities in Sonoma Valley, known as The Springs, and to use this voice to represent the aspirations of the constituents to the First District Supervisor of Sonoma County. We are committed to engage with the community in active listening and open conversations, and to do so without prejudice or bias. We are committed to respect, honor and protect the rich diversity of our community including, but not limited to race, ethnicity, income levels, age, sexual and gender orientation, religious beliefs, or differential ability.

Conversation facilitated by Oscar Chavez, Assistant Director, Sonoma County Health and Human Services, with Kellie Noe. As a County support system, they work to engage community locally, regionally, statewide. Want to hear discussion on Mission Statement.

Asked Council: how can they bring voices of community in? What do MAC and Springs community want? Are they getting feedback from community? Is process succeeding? Suggested another time they put MS up on board, have small table discussion, and ask - is it realistic? How can the County help facilitate? Have tools to offer. How will they measure goals and monitor progress? Oscar will return at next meeting to support Council to reach goals.

Chair Lely called for Council questions on MS. Noted they are still working on the Priorities & Goals.

Councilperson Iturri clarified that Oscar will listen today and then return to offer help. Oscar, yes, will help MAC create useful processes so public understands how MAC does business.

Councilperson Lombard requested Oscar's business card. Directed to Liz Hamon for contact information.

Chair Lely asked how Council can get better feedback from community besides Public Comment. Oscar suggested they look for a variety of sources because people work, there is no child care. People can text feedback. People can use already existing groups to get a broad representation. Is Council hearing from community? Look at different ways info is collected and vehicles used to communicate back to community.

Councilperson Conlan noted that the community has already gone through 3-5 years of exploration via Portrait of Sonoma, Springs Specific Plan 4 workshops, Springs Community Alliance, & Sustainable Sonoma. Since 2015, SCA agrees on community needs. How specifically do MACs work? They would benefit from explanatory, comparative material. Available on MAC website?

Oscar, yes, good to put info on website for open access. They can look at more plans & studies but people are ready for action. How will MAC be an action oriented group working with County? Should plan to create an Annual Report. Are the right data points there to bring success? Can spell out details on feedback, etc.

Councilperson Conlan, project list?

Oscar, yes, need a project list for the Council & to inform public, to show how they make decisions and how community can connect.

Councilperson Goldman, terms of mandates and scope; is that MAC or county? Oscar, Council has By Laws, charter sanctioned, so it's up to Council.

Councilperson Goldman needs to understand county resources. Needs a liaison to help research. Is that Oscar?

Oscar, undecided. Example is the West County MAC requested info on Health & Human Services; they delivered that demographic data. He can bring same to Springs MAC. Other departments are also available. Councilperson Goldman, is Oscar the contact? Oscar, go to Supervisor Gorin's office first. Councilperson Goldman mentioned they have prepared notes on community outreach for Oscar.

Oscar, thank you. Wants to facilitate and build consensus.

Chair Lely clarified Council should contact Liz H. or Pat G.

Councilperson Lombard, community contact is mostly online, but many people are not online. Need ways besides social media. Otherwise won't represent the full community. Oscar, agreed. Wants to find the individuals who are being challenged and not at table. He will stay to observe the meeting & report.

Chair Lely, last month's Minutes posted on website.

Councilperson Paz, interested in data, perhaps from Portrait of Sonoma & Sonoma Valley Community Profile.

Oscar, Economic Development Board has a recent study for that, plus new research on demographics, impacts of housing, issues on segregation, community power, how reflective

the Boards and councils are. Useful data points. He could return w/ a presentation on data. Councilperson Paz, is there room for cross referencing, considering county funding. Oscar, yes, could provide demographic info. Age and income distribution, percentage of homeowners, rent burden, the census. Working w/ United Way to provide data on hard to serve census tracks. Will provide the info.

Councilperson Conlan, Springs Specific Plan had 3-4 documents of existing conditions statistics, could be useful. Oscar, 2017 most recent data on Springs Specific Plan.

Oscar & Kellie thanked Council for opportunity to present, and withdrew.

Chair Lely back to draft Mission Statement. Called for Council comments.

Councilperson Paz recommended they stick to general themes.

Councilperson Willett felt they never got to final version.

Councilperson Iturri thanked ad hoc committee. Noted phrase “Do so w/o prejudice or bias” not entirely accurate. Need to acknowledge their human bias.

Chair Lely thanked Ad hoc committee. Resonated with phrases: respect and honor, protecting diversity of community, and creating unified voice.

Councilperson Lombard (on ad hoc) wants a MS that would be useful for the future. As a new body, not appropriate for Council to get too specific. This is a draft.

Councilperson Conlan appreciated generic/ broad content. Captured what MAC is here to do - the spirit of Springs. To have a voice. Since Springs is close to Sonoma, that influence can be overwhelming. Likes idea of a unified voice, all inclusive. The MS is good.

Councilperson Goldman added it's more than “aspirations” it's “needs” of constituents. Aspirations are like dreams, they want reality.

Chair Lely read draft Mission Statement again.

Public Comment, limited to three minutes.

Liz provided copy of MS to podium.

Stuart, the Springs is a diverse community. Is the MAC a representative voice to Supervisor Gorin? Doesn't know if it will be diverse. Is the MS “unified” or represent diversity.

Gina C, there is a projector and screen for future use. Has heard a strategic plan lecture and overall purposes. These are values, not Mission Statement. Having been engaged in community activity over time, she agrees w/ Stuart, *unify* better word than *unanimous*. MAC is representing to BOS, *needs* a better word than *aspirations*. Besides Supervisor Gorin, it takes 3 votes to make things happen. Other Supervisors need to hear from the MAC also.

Raul Pena, Springs resident 8 years, moved into Sonoma. Hopes to move back. Passionate about Springs. There are older people, and ethnic diversity. Raised in Berkeley & Oakland w/ cultural diversity. The Springs is an opportunity to show same character. Agreed w/ Gina's comments. One person's MS is another person's Goals. Has worked in corporate environment

on similar processes. But MAC has right passion. Now put some of that emotion into words. Shoot for the sky. Not just Gorin, consider the state, the county, people in power. On diversity, write MS in Spanish. More opportunities for outreach. Go out to church, synagogue, farmers market. Second part of process, should be intuitive, innate. Looking for house for sale in Springs.

Mario C, after listening to MS discussion, feels they are being inclusive and friendly, but what about controversy. Are they being shy about process, settling too easily? Not clear. Need to be more specific about what they want to accomplish. History here of playing nice just to get along but not addressing messy issues. Glad Mr. Chavez is here to help develop MS. Are there other options besides what County offers? Other organizations that have done similar work to be involved?

Dave R, walks his dog in Springs, compared to East Palo Alto this is more appealing. Residential and business areas as large as Springs need local government. Perhaps MAC can become that local government. County outlines limitations of MACs in its Ordinance. With support of Supervisor Gorin, believes she wants more than what County allows. Repeats Gina's idea to get to other Supervisors and other MACs, since one was done by election. If Springs are paying higher TOT, what about having local video coverage like Sonoma City Council. Give County their list of what they need.

Henry, bought a home and a train car, a piece of American and BHS history. Been brainstorming how to restore train car. Been pitching ideas w/ neighbors, hears that the neighborhood is neglected. How to get community to rally around to restore and use for community events. Encouraged to see the Council, just learned of MAC today.

Chair called for Councilpersons comments. Noted they will probably not pass MS tonight.

Councilperson Conlan, loved public comments. The Springs Community Alliance requested a MAC, County decided to expand idea. They were part of committee who researched & designed MACs. In favor of elections, outward facing Board/Council, reporting to and meeting as needed. By Laws are in place. Yes, they are passionate.

Councilperson Wheatley, outstanding suggestions, liked ideas. Maybe Ad Hoc takes info back for next meeting. Chair Lely, yes, that is best idea.

Councilperson Paz, appreciated public comments. Emphasized scope of who they're reaching out to when decisions are made and action is taken. Make scope broad as possible and show more passion and emotion in MS.

Councilperson Willett appreciated public comments. Will look closely at By Laws.

Councilperson Goldman agreed w/ value of public comments. MAC will grow w/ process.

Commented on interesting ideas. Asked for contact info from public so MAC can engage.

Council emails will be on website.

Public Comment

Janice asked people to check her Beauty Project email list for accuracy.

Henry asked if MAC is on NextDoor? Chair Lely, not yet. Communications next on their list. MS will be on.

Chair Lely called for a break at 7:55pm till 8:05.

Chair Lely called for return. Expressed gratitude to Council for good work on MS.

Councilperson Goldman commented that Mission Statements are created, grow, change over time, can be revised.

Priorities and Goals

Chair Lely, the P&G list is a draft and coverage tonight would be cursory. Ad Hoc Committee introduced: Councilperson Goldman, Councilperson Conlan, Councilperson Paz.

Councilperson Conlan, this is an action plan. After reading MS, they were inspired; she is for policy, others seeking community inclusion, a good blend.

Goals and Priorities -Draft (as submitted)

Over-arching Goal: Make the Springs a vibrant and desirable location and destination which provides opportunity to its businesses, organizations, residents, and its future generations.

Specific goals: *Create a holistic and sustainable plan of action that:*

- *Builds infrastructure, including parks, parking, and roads which support economic and human health;*
- *Restores and enhances unique local features and cultural attractions to benefit residents and attract visitors;*
- *Creates signage to establish a unique Springs identity and promote local businesses and cultural attractions;*
- *Builds gathering places to unify and celebrate a diverse population;*
- *Creates a safe, clean, blight-free, clutter-free, walkable, bike-able, affordable, healthy community*
- *Supports a Springs Chamber of Commerce to explore and invite development opportunity.*

Priorities: short-term 2019

Address the Springs Specific Plan. What does it promise? Are its designs in line with the community's expectations? How will its guidelines be enforced and guaranteed? Are the green space and plaza sufficient to the size and scale of the Springs?

Deliver a comprehensive financial plan. For the MAC to be effective it must understand the economic underpinning and cost of operation for the MAC area.

Eliminate blight, weeds, abandoned properties, through programs which identify, assess, and potentially fine offenders.

Start process of MAC elections for 2020 election cycle.

Move forward on "Donald Ave Gap" bridge rebuild and road widening (opportunity with upcoming new sewer line construction).

Establish a parking district

Host a Springs closed-street food and music festival.

Priorities: mid-term to long-term

Park system and open-space plan including acquiring easements for an off-the-highway hiking trail.

Work with Sustainable Sonoma to explore affordable, equitable, and appropriate housing development

Establish civic amenities such as library, museum, central plaza, playgrounds, art/sculptures.

Restore shade trees to Hwy 12

Approve and fund Springs signage

Fund a Springs Chamber of Commerce to attract business and address the needs of current Springs businesses.

Address circulation and transportation options including slowing and/or redirecting traffic.

Include initiatives for a more bicycle friendly environment (EG: bike racks).

Work with SEC to restore creeks and streams. Work with officials to address homeless and blighted conditions on Springs creeks and streams.

Create cultural venues that establish a unique identity for the Springs and generate pride and participation among Springs residents.

Explore incorporation

Learn about the financial instruments, grants, and funding sources available for development and community services.

Councilperson Conlan, ambitious, similar to what a City Council would do. How do we learn, and govern?

Councilperson Paz, wording & organization resulted from conversations & Public Comment. Council committed to honoring process. Learned from previous projects using subcommittees on policies, community engagement and healing. Organize now on a timeline, process will evolve.

Councilperson Goldman, Council working to reflect community. Most members longtime residents, done other community work, like SSP. Listened and responded to neighbors, meetings and articles. Invites continued public input to finalize documents. Liked idea for a Springs event, plan for Spring 2020. Hopes topics are relevant, invites input.

Vice Chair Iturri, agreed w/ Councilperson Paz about effectiveness of sub committees on Task Force. She emphasizes racial equity, doesn't see that in these Goals. Undeserved and marginalized people feel separate. Wants specific goals about those populations.

Chair Lely invited ideas/guidance.

Vice Chair Iturri, could be addressed in outreach. Need broader public comment on Goals and Priorities. Celebrating diversity is not enough. Need to go out w/ purpose and intention. Wage equity for example, access to services.

Chair Lely, Oscar Chavez would probably contribute on this perspective too.

Councilperson Wheatley, what are goals and tactics to stay transparent, partner with community, include all voices in decisions?

Councilperson Anderson, what about youth? Wants them included. And Seniors.

Councilperson Conlan, consider fire threat, evacuation. Priorities are in place.

Councilperson Wheatley, consider accessibility of council. Contact info? What is outreach?

Councilperson Lombard, mixed feelings about section on "eliminate blight." There are residents who do not have means or knowledge to eliminate clutter/weeds. Need to approach issue in a respectful way. There are disposal company pickups.

Councilperson Conlan, agreed, the word “assess” used as a reflection on issue. People who can’t cope can accumulate clutter.

Chair Lely, include “learning” in short term goals. Need a tool box with County, other agencies, services. Who are the partners for further goals?

Councilperson Paz agreed. Having Council title and appointment doesn’t mean all-knowing. Council and community are learning. Equity issue very important. Some topics difficult in public meetings. Need to acknowledge barriers, individual group needs and facilitate solutions.

Chair Lely thanked Ad Hoc Goals & Priorities Committee.

Councilperson Anderson, what is process for additional input by other organizations? Goals need prioritization and action steps. How to clean it up.

Chair Lely, Council can send Liz comments, she will forward to ad hoc committee. Also include county input from Oscar & Kellie. What are metrics used to meet goals?

Councilperson Conlan, they stopped the process as requested. Interested in more specifics from County. Items will be on agenda as needed.

Chair asked Councilperson Anderson to draft that message. Robyn agreed.

Public Comment, three minutes.

Stuart M., a short term goal - Springs clean up on annual basis, as it used to happen. There are dry grass weeds in sidewalks. Would get a group of 50 people to clean it all up. Also worked w/ trash collection agencies, placed dumpsters along Hwy 12 for mattresses, etc. Bring back this project.

Mario C., encourages Council have conversation w/ other groups on issues of concern. His 4 priorities are: living wage, housing, education, gentrification. City Council is engaged in a conversation on living wage. Where are speakers from Springs community? Coming up on Monday at Council. Who will represent Springs/Latinos? Some businesses crying they won’t be able to stay open. Topic needs to be addressed.

Dave R. offered an idea for outreach. 4 years ago church decided to work on housing. Met Mario working w/ schools, La Luz, community meeting of 200 people. Used small groups format. Later did the same process about supporting immigrants under Trump administration. 150 people showed up. Translator. Had a big effect on city of Sonoma and Supervisor Gorin. MAC can be voice of community by holding such meetings. Doesn’t know how MAC is permitted to take positions. Apply idea to other topics like homelessness, housing, Mobilehome parks. Will create community strength.

Raul P. observed that if everything’s a priority, nothing’s a priority. Goals a great list w/ a lot of possibilities. Thought of Kellie, at County, have a meeting & use process of categorizing by areas of emphasis. Asked who is going to pay for this? Answer unclear. Will it be from CAL TRANS? County support system has experience and resources, could help focus.

Larry Davis, from Glen Ellen, learning how to create a MAC in GE. Background in community development, planning, academic, theory. Suggests the Council back off, can't become a city w/o a staff or tax base. County wasn't set up to run urban areas; neither state nor county or city knows what to do w/ unincorporated areas. Problem w/ funding source. Give it a year. Just take a couple things, learn how to get along w/ county, residents, and Sonoma. What will happen to SDC, and it's an election year. Today's goals were a thirty year agenda. Prioritize. 40,000 people in valley w/ no funding. Congratulations and thank you to MAC and Supervisor Gorin. Limited number of volunteers. Expect government to pick up the tab. Need to set up a service economy.

Chair Lely closed Public Comment. Reminded everyone this is only the third meeting.
Called for Councilpersons' Comments.

Councilperson Goldman thanked public for comments. Many of the MAC members have done extensive community work and are ready to get something done. Perhaps Goals are over ambitious but they will persevere.

Councilperson Willett, have six months, used up two. Good ideas: financial plan, eliminating blight, parking district and festival. What can they do in time left?

Councilperson Conlan, goals are ambitious but ideas in works since 2006. Progress already being made with county, city, Springs. Hopeful.

Chair Lely, focus on long term projects. Prioritize short term. Compare/collaborate on goals of other Commissions.

Councilperson Conlan, Springs Community Alliance CA held a clean-up last year, can do another. Goal of community - one group be more action oriented. MAC take on different level of problem solving. Springs Com Alliance could be an extension of MAC. Good idea to hold town hall meetings, collaborate w/ Sustainable Sonoma on topics like housing. Chair Lely agreed w/ ideas but need to prioritize.

Councilperson Paz, need to be strategic, have capacities fit priorities, facilitate space and partner w/ community groups. MAC is advisory, develop needs into actions.

Chair Lely thanked public and council. **Called for Agenda Item #5.**

Councilperson Goldman asked to discuss invitation to community members who would join the MAC on Ad Hoc for Goals and Priorities Committee. Two are present, participated. Introduced Nominees: Raul Pena, Margaret Hatcher. Third was in transit.

DISCUSSION FOLLOWED: included nominations, suggestion to wait till next meeting, appointing as provisional members. Supervisor Gorin recommended waiting till next month, not on tonight's agenda. She will work w/ Chair and Vice Chair for action steps. Acknowledged excellent work by MAC and Ad Hocs. Recommendations from Oscar & Kellie: more interactive work w/ community.

Councilperson Paz contested the decision to wait, brought up Points of Order, made additional suggestions. Agreed to go w/ Council's final decision.

Vice Chair Iturri requested criteria for selection of community members be established. Chair Lely and Supervisor Gorin concurred. Recommended removal of nominations and motion. Councilperson Paz added that motions were made to Chair and Vice Chair, suggested criteria be facilitated by them w/ full Council input. Chair Lely agreed. Then send criteria to Liz. All in agreement on removing the motion and nominations, place item on June Agenda.

5. Community Event Announcements

- a. "Housing Our Community"
City of Sonoma Town Hall Series –
May 16th 6:00pm - Vintage House,
Sonoma

Chair Lely in attendance. A valuable presentation. Learned many things, in particular how City of Sonoma's overarching costs of housing inhibit affordable housing. Councilperson Anderson enjoyed the educational workshop. Appreciated Sustainable Sonoma's multi-faceted efforts.

ON HOLD:

- b. "Impediments to Housing"
County of Sonoma Community Development
Commission June 20th – 6:00pm-9:00pm Location
TBD

Public Comment

None.

Updates on projects in the Springs.

Liz: June 2nd Springs Farmers Market, through September, 10am-2pm, at plaza.

6. Consideration of Future Agenda Items

Chair Lely, Complete Priorities & Goals, Mission Statement, facilitate next meeting w/ Oscar, collect council criteria for community members for Ad Hoc, send to Liz. Chair & Vice Chair will prepare draft.

Vice Chair Iturri requested conversation prior to next meeting w/ Chair Lely, Oscar and Liz.

Liz confirmed.

Supervisor Gorin, for next meeting: how to understand & agree on community & strategic priorities. Short term - one, two or five years. What specific processes will Council select to work w/ Susan, Ryan and Maite?

Councilperson Goldman requested clarification of Council tasks. Call for more public input, public meetings, outreach, etc. & in six months have final goals. Ad Hoc committees, county

facilitators and community ad hoc members will collaborate. Correct?

Supervisor Gorin, this is a discussion in progress. Ad Hoc developed goals & priorities that are unachievable in a year. How will Council meet, discuss & prioritize with community using strategic planning.

Councilperson Paz, Goals & Priorities biggest list, consider it a living document, continue to gather info/research, get feedback/discuss, include staff process, evaluate economics, ad hocs will be the ones deciding.

Councilperson Anderson, experienced w/ goal setting. Do exercises to prioritize the goals, use break out groups, etc.

Councilperson Lombard, how to do more effective and inclusive community outreach.

Vice Chair Iturri, do outreach & bring in community members, confirm or change goals. Need to do prioritizing process but first provide more opportunity for input.

Chair Lely agreed.

Councilperson Conlan, similar to Sustainable Sonoma territory. Review their conclusions. They compiled and set priorities. And also Portrait of Sonoma. There has been sustained consistency in community needs.

Chair Lely, Oscar can provide best compiled data.

Councilperson Willett, processes proven, reaffirm community needs, welcome potential for new info.

Supervisor Gorin, complemented Council on process. As Oscar suggested, set strategic priorities, come up w/ small and concise priorities list, and have conversation w/ extended community. Will work w/ Ryan, Maite, Oscar and Kellie to develop efficient process. No *analysis paralysis* here. Seek balance. MACs in River area, taken time to get to know department heads w/ relevant info, like Oscar w/ Human Services.

Vice Chair Iturri, are Goals/Priorities & Mission Statement on website? Liz, no. Vice Chair Iturri, can they be translated? Supervisor Gorin noted they got a \$1,900.00 translation bill for April Minutes. Working on more affordable translation.

Councilperson Goldman, Google Translate. Supervisor Gorin, will try. Also pare down the documents.

Councilperson Paz offered to translate Minutes/small documents. RE: Ad Hoc criteria, w/ previous motions Chair and Vice Chair have authority for appointments. Goal: between now and next meeting, everyone send Chair/Vice Chair info, use their final list. Others can focus on recruiting community members. Planning: how to do outreach & goals. Relay all ideas to Supervisor Gorin and Liz via emails to ensure inclusion. Suggests a list of future presentations.

Chair Lely acknowledged all suggestions, in agreement.

Councilperson Goldman, develop process for criteria, Chair/Vice Chair assemble ASAP, to allow time for review, make nominations. RE: Dept. heads coming to meetings, start process for future agendas.

Chair Lely, start a list of people to invite. Be mindful because one agenda item can take all night. Want to engage w/ speakers.

Councilperson Goldman offered to go to county departments himself, report back. To save time.

Supervisor Gorin, bringing department heads to meetings includes the community. Can schedule over time. Thanked KSVY for covering meetings.

Public Comment.

None.

7. Meeting adjourned unanimously at 9:45

Materials related to an item on this Agenda submitted to the Sonoma Valley Citizens Advisory Commission after distribution of the agenda packet are available for public inspection in the Board of Supervisors' Office located at 575 Administration Drive, Room 100-A1, Santa Rosa, CA, during normal business hours.

Contact: Liz Hamon, Administrative Aide to Supervisor Susan Gorin
liz.hamon@sonoma-county.org

Springs Community Hall 18627 CA-
12, Sonoma County